

Silver Lake Tourfilm Festival reveals its 2022 winners

Between August 28th and September 3rd, the picturesque municipality of Veliko Gradište (Serbia) hosted the 14th Silver Lake Tourfilm Festival - Silafest. A vibrant awards ceremony at Town Park closed the event by revealing the 30 award-winning audiovisual productions, distinguished with the Blue Danube, White Acacia, Best Production, and Best Ecology Film Awards, culminating with the announcement of the Grand Prix Silafest 2022.

The promotional film “No Joy in Life is Small”, produced by PROXIMITY & Doc7or 7roy for Turismo Andalucía (Spain), was acclaimed by the jury with the Grand Prix after having also received the Blue Danube as the 1st place in Promotion of a Region. The campaign starring Antonio Banderas conveys a captivating narrative that combines joy, dance, and music to promote the territory and seduce the audience.

Blue Danube Awards were assigned to 17 other productions in thematic categories related to Tourism Promotion, such as Promotion of a City, Region, Country, Tourism Products, and Tourism Services.

In addition, White Acacia awards went to “Catalonia, a tailor-made destination” (Spain) as “The best editing”, “Domicio "The Roman" (Spain) as “The best general sensibility of the film”, and “Experience A World Beyond” (Qatar) as “The best directing”.

This year’s winners also included “Tourism Porto” (Portugal), awarded the Best Video Campaign, and “Oda. side-A, side-B” (Japan), awarded the Best Promotional Film. The Best Ecology Films were “Mamody the last baobab digger” (France) and “Cracked” (Turkey).

Silafest intends to reward the best Ecology and Tourism Films, becoming a milestone for the audiovisual industry by the quality of participating productions and the credibility of jury evaluation. This year’s competition featured 186 films from 26 countries.

During the festival days, the attendees also had the opportunity to participate in film screenings, conferences, and tourism experiences such as guided tours and even a fishing competition in the Silver Lake. A strong feature of the festival is its unwinding atmosphere, which favors the exchange of experiences between professionals.

The festival is organized in cooperation with the National Tourism Organization of Serbia, the Tourist Organization of Veliko Gradište, and the College of Tourism in Belgrade. Since 2010, Silafest has been an official member of the International Committee of Tourism Film Festivals and a stage of the CIFFT Circuit. This unique competition will define the World’s Best Tourism Films of the year.

The festival’s winners can already see their awards reflected on the [CIFFT Ranking List](#), the leading global benchmarking platform for creativity and effectiveness in Tourism Audiovisual Communication.

Endorsed by



Address

Kammel Österreichisches Filmservice e.U
Schaumburggasse 18, A-1040 Vienna, Austria

Contacts

Tel: +43 (1) 505 53 37-19, Mob. +43
664 425 03 97

info@ciff.com
www.ciff.com

About CIFFT

The International Committee of Tourism Film Festivals (CIFFT) was established in 1989 in Vienna to recognize, reward, and celebrate excellence in Travel Video Marketing.

CIFFT brings together the World's Best Tourism Film Festivals from four continents in an exclusive competition, the CIFFT Circuit, also recognized as the most prestigious award and recognition initiative for audiovisual tourism communication.

In partnership with the endorsers: UNWTO (World Tourism Organization), ETC (European Travel Commission), CTO (Caribbean Tourism Organization), CATA (Centro America Tourism Association), and Skal International, CIFFT works to encourage tourism destinations to achieve excellence in promoting their products, services, and locations using video.

Note for clients:

You can promote your award by editing this press release with the following sentence:

On occasion, (Winner's Name) took home the (Award) in (Thematic Category). The promotional film (Film Title) honored by the international jury was produced by (Production Company /Agency) for (Client name). (Winner: insert a quote from your institution/brand about the importance of winning this award and/or some information about the promotional film.)

Contacts

Hugo Marcos
marcos@ciff.com

Carolina Fontana
fontana@ciff.com

General inquiries
info@ciff.com

Endorsed by



Address

Kammel Österreichisches Filmservice e.U
Schaumburggasse 18, A-1040 Vienna, Austria

Contacts

Tel: +43 (1) 505 53 37-19, Mob. +43
664 425 03 97

info@ciff.com
www.ciff.com